

## Gray Institute for Functional Transformation (GIFT) ...

More than a 40-week program ...

More than 250+ hours for CEUs ...

More than being a Fellow of *Applied Functional Science*<sup>™</sup> ...

More than a Certification in Functional Manual Reaction<sup>™</sup> ...

More than a state-of-the-art distance learning system ...

More than practice differentiation, competitive advantage, and growth ...

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*Find out more on the value of GIFT by reading the following testimonial quotes by GIFT Fellows...*

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"If the improved understanding of *Applied Functional Science*<sup>™</sup> and how the human body moves in upright function was the only benefit of completion of the GIFT Program, then it was more than worth the price of admission ... The amazing thing is that improved understanding pales when compared to everything else the GIFT Experience is able to provide."

"Since beginning the program, 100% of the individuals that I have worked with have benefited from my experience through GIFT. I have not had any other learning opportunity that has been so universally applicable."

"The GIFT Experience has provided the contacts, the elevated level of professional competence, and the confidence I needed to pursue work outside the traditional clinical setting ... And though this work is tremendously rewarding in and of itself, it doesn't hurt that these outside pursuits pay, on average, three times the hourly rate earned by a seasoned outpatient physical therapist."

"How do I measure my benefit from GIFT Participation? I would have to say it is immeasurable. My knowledge of Chain Reaction<sup>™</sup> Biomechanics and Functional Muscle Function has grown immensely; however, that is a fraction of what I have received. The friendships, business contacts, inspiring stories, and unending support and care from all involved with GIFT who unselfishly give cannot be measured."

"GIFT was not a good investment. It is a GREAT one! I use the tense 'is' because it will be an investment that will keep producing returns as long as I continue to develop my understanding of the material presented, as well as engaging the faculty and staff who are always available to encourage three-dimensional growth – physically, mentally, and spiritually."

"I can truly say that my clients, friends, family, and colleagues have all noticed a significant and positive difference in me personally, and I have experienced the benefit financially simply by applying the information presented at the GIFT Course. It was truly a life-changing experience."

"As a result of knowledge and practical application of the information provided at the GIFT Program, I have client referrals from other health professionals, clients, community leaders, coaches, and friends. I have not had to advertise at all."

"I feel that I have learned more in the first year of my GIFT Journey than I ever learned in my Bachelor or Master's degrees. I am personally thrilled that I can continue to study with the Gray Institute after graduation, as I have only touched the surface in terms of functional knowledge."

"I have been a physical therapist for 17 years and I have never learned more in the span of one year than I have during the process of becoming a GIFT Fellow ... The knowledge that I have gained by becoming a GIFT Fellow is beyond anything that I have experienced with any other type of course work. The progression of processing the information from Principles to Strategies to Techniques truly gives you a deeper level of understanding of a variety of topics that immediately become applicable in the clinic."

"The GIFT Experience is an organized structure of learning that still allows for an individualized approach depending on how in-depth you wish to go with certain topics. If you have a yearning to improve, learn, and rise to the top of your given profession, then GIFT is a necessary part of making that happen."

"The expected benefits when signing up as a GIFT Fellow were lofty. At an extremely busy time in my life both professionally and personally, I made what I considered a significant commitment of both time and money. Little could I predict at the time, the return on investment would rank among the top business decisions of my career."

"I feel so strongly that GIFT is a great investment that I have paid for an employee to participate. The investment will pay for itself within a year simply in the number of patients that attain their goals and share their experience with their friends and referring physicians."

"My involvement with GIFT has allowed me to differentiate my services in the very competitive physical therapy and rehabilitation market in which I practice ... my practice has experienced a significant improvement in our clinical outcomes."

"The nearly endless catalogue of training strategies has exploded my creativity and effectiveness both in program design and hands-on instruction."

"I have never been involved with a community, professional or otherwise, that was as encouraging, enjoyable, and enlightening as what I encountered with GIFT."

"Personally, the environment of encouragement was priceless ... I have never experienced a more altruistic learning environment."

"Ultimately, it is the friendships made during the program that have provided the most valuable gift."

"GIFT has re-energized my passion for helping others and helping my staff offer the best possible programs to their clients."

"I can say quite honestly that GIFT has far exceeded my expectations and has truly changed me as a person."

"The *gift* that keeps on giving is how I would describe being a Fellow of *Applied Functional Science*<sup>™</sup>."

GIFT, LLC

*"Encouraging Transformation through Function"*

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